College of Intermediate Studies- AlAzhar

"Enhancing the Competencies of the Graduates of Design and Editing Program towards Freelancing" Project

Terms of Reference

Motion Graphic (2D and 3D) Trainer

Introduction

College of Intermediate Studies- AlAzhar (CIS) has received a grant from the Quality Improvement Fund (QIF) - Education to Work Transition Project/Additional Financing - Ministry of Education and Higher Education and funded by the World Bank for the project entitled: "*Enhancing the Competencies of the Graduates of Design and Editing Program towards Freelancing*". This project aims to develop a comprehensive work-based program (2 years diploma) in Design and Editing specialty that capable of graduating qualified cadres at freelancing work. The project is implemented in partnership with Palestinian Information Technology Association of Companies (PITA). Accordingly, CIS seeks the selection and employment of **Motion Graphic (2D and 3D) Trainer** to work as part of the training team responsible for developing the capacity of "Design and Editing" academic staff and PITA's members.

Assignment Objective

This assignment seeks to help CIS in implementing the capacity building program for the academic staff in "Design and Editing" program and the partner of the private sector. This task falls within the project objective of building the capacity of academic staff of "Design and Editing" program and private sector with the up-to-date topics in Motion Graphic. Accordingly, this will enable them transfer the knowledge to their students.

Main Tasks and Responsibilities:

The trainer will be responsible for the following tasks:

- Preparing the training plan for the training course topics (attached in Annex1). This includes the detailed topics to be covered, the training methodology, objectives, outcomes, and timeframe.
- Developing the necessary theoretical and practical training material, contents and related resources for the training according to the trainees' levels. These training materials will be delivered to the project's staff prior to the training.
- Conducting 50 training hours for the academic staff and the partner of the private sector on the attached topics, the training sessions could be face-to-face sessions.
- Submitting the detailed report of the implemented tasks and associated deliverables.

Deliverables:

Trainer has to deliver the following:

1. The training plan for conducting the assignment including (training topics, methodology, objectives, outcomes, and timeframe).
2. Developing the necessary theoretical and practical training material, contents and related resources for the training according to the trainees' levels.
3. A successfully delivered training course in Motion Graphic consisting of 50-hours intensive training course (theoretical and practical) target the academic staff and the partner of the private sector.
4. The detailed report including the implemented tasks, the developed training material and the associated deliverables. This report should be in English language.

Essential Required Qualifications:

- This call for consultancy is only opened for individuals.
- At least Intermediate Diploma degree in Information Technology, Computer Science, Multimedia, Engineering or any other related fields.
- At least Three years of good experience in the field of Motion Graphic.
- Good experience as a trainer in relevant fields, at least delivering 120 training hours.
- Professional reporting skills in both Arabic and English languages.
- Excellent interpersonal communication and presentation skills.
- Sense of initiative and ability to work effectively within a team and under pressure.

Level of Effort and Time Frame:

From January 2021 to March 2021 with a total level of effort from the trainer of about 50 training hours. January 2021 is the suggested starting date of the activity, which would give the opportunity to deliver the benefits of the activity to the targeted groups and integrate with other activities of the project resulting in the best results.

Note: All required tasks and responsibilities are included within the cost of delivered training hour.

Contract Type: Lump sum contract

Application Process:

Interested consultant is invited to send his CV (in English) together with training plan (in English) via email to edesign@cis.edu.ps indicating the position (Motion Graphic Trainer) in the subject line.

Deadline: Tuesday, January 12th, 2021 03:00 PM

Annex (1): Training Course Topics- Motion Graphic (2D and 3D)

- 2D and 3D Blending in Motion Graphics

- 3D Modeling

- Materials & Lighting

- Camera Movements

- Animating & Rendering

Software: Adobe After Effect, Cinema 4D